



831458 – Trials@Home

Center of Excellence – Remote Decentralised Clinical Trials

WP5 - CODE

## D5.2 - Trials@Home website, templates, and social media tools

<b>Lead contributor</b>	Petra Naster (Vital Transformation) <p.naster@Vitaltransformation.com>
<b>Other contributors</b>	Owen Corbin (IQVIA, Inc) Michael Chambers (Vital Transformation) Meri Tort (IQVIA, Inc.)

<b>Due date</b>	30 Sept 2019
<b>Delivery date</b>	13 Dec 2019
<b>Deliverable type</b>	DEC
<b>Dissemination level</b>	PU

Description of Work	Version	Date
	V1.0	02/11/2018

### Document History

Version	Date	Description
V1.1	18 Dec 2019	First Draft
VX.X	dd Mmm YYYY	Comments

VX.X	dd Mmm YYYY	Draft
VX.X	dd Mmm YYYY	Final Version

**Publishable Summary**

This deliverable is the establishment of Trials@Home branding ideation, web development/hosting, twitter address (@Trialsathome), communication tools/ppt templates, social media style guides, and content style guides. The website is a window into the project. It houses original content generated by the project partners, such as: • All research outputs/peer review publications, • Public events, • Social media actions including webinars, podcasts, • Training sessions/kits, • Project structure and management • Deliverables by work-package and their current status, • The RDCT check list, • A list of project partners, • Members only section.

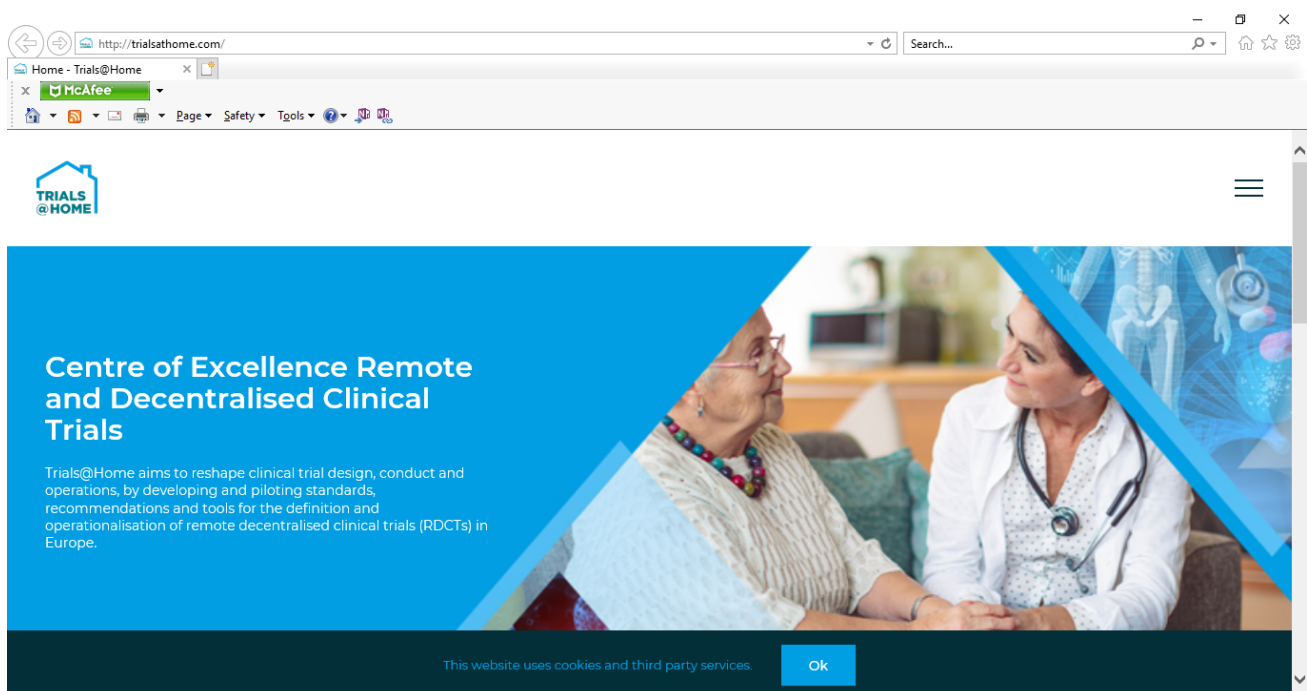
The website lists affiliations, gives insight in the project structure and current status on activities. In addition, it will contain all publications and (links to) social media outings, an (public) event calendar and insight in training sessions and relevant kits. The internal domain is for sharing and communication purposes within the consortium.

The deliverable also includes an ongoing twitter campaign organized for a rotating series of quotes, talking points and key opinions to be developed featuring consortium members covering the wide perspectives within Trials@Home. All interviews and podcasts (described above) will be made publicly available on the Trials@Home Twitter account and on other social media platforms such as YouTube, LinkedIn and Facebook.

Branding has been used to create power point templates, stationery, and other communication tools. These have been uploaded to MyProjectPlaza for use by the project. A guide to the Power Point has also been developed and published. T@H Branding and Social Media Guide is in development.

Screen shots follow.

**Website:**





Twitter:



Following

# Trials@Home

@TrialsatHome Follows you

Joined June 2018

19 Following 12 Followers

Not followed by anyone you're following

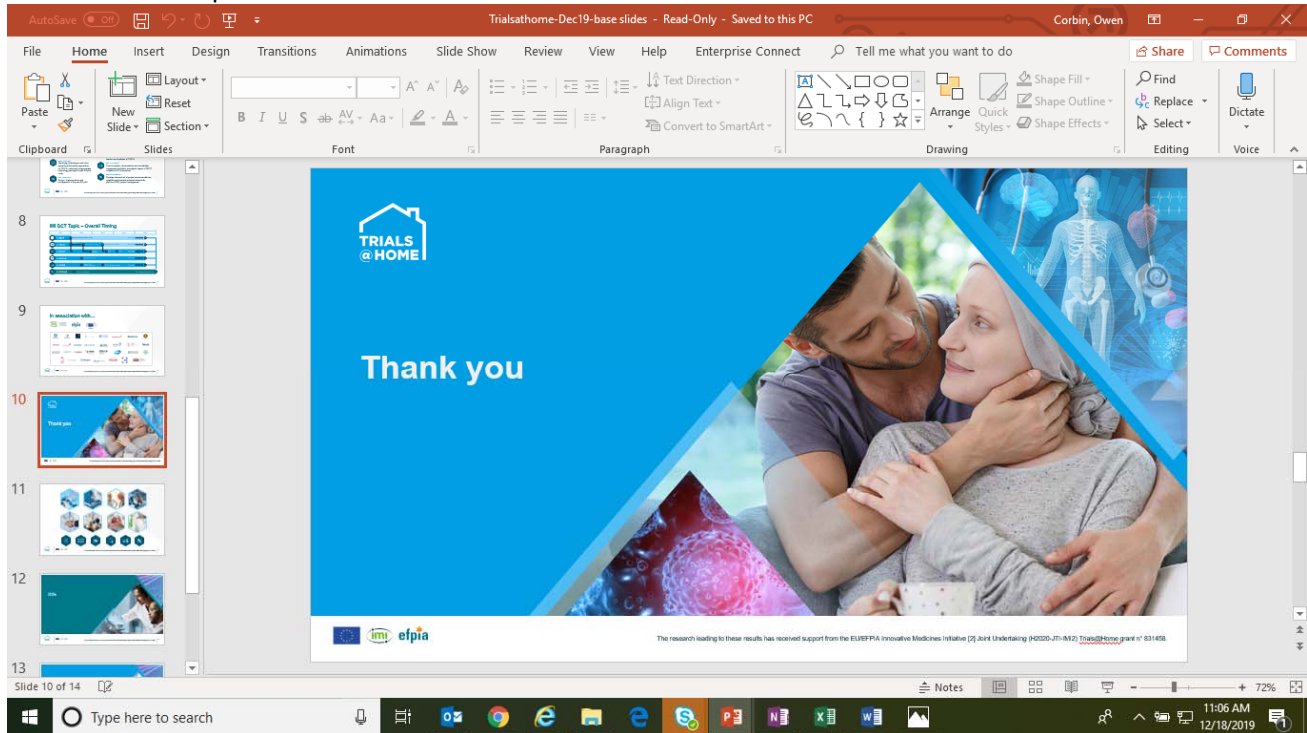
- Tweets
- Tweets & replies
- Media
- Likes



**Trials@Home** @TrialsatHome · 6d  
PRESS RELEASE: Innovative Medicines Initiative Launches 'Trials@Home'  
A major European project to bring clinical trials to the participant's home  
-> [prnewswire.com/news-releases/...](https://prnewswire.com/news-releases/)



### Power Point Templates:



### Stationery:

